



Info



Frederik Andersen



05-07-1992



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Contact



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Published author

Co-authored an academic article in 2017.

Volunteer work

Volunteer at Midtmors Sports & Leisure Center (2011-2012).

Certification

Received the Contentsquare Fundamentals Certification in 2019.

Entrepreneurship

Co-founder of Cook N' Care IVS (2014-2016).

Grant recipient

Cook N' Care was awarded two grants between 2014-2016.

Frederik Andersen

Outcome-Driven UX Designer

Creating inclusive and accessible digital experiences

Passion & Profile

I initially entered this industry to solve problems. That instant spark of being able to answer "impossible" questions through user research, or designing a solution that receives glowing evaluations, is better than any morning coffee.

After several years in both the private and public sectors, my passion has evolved. Looking back, I see clearly how inclusion and web accessibility strengthen both commercial and human goals.

In my future work, I want to demonstrate that it is never an "either/or" situation when accessibility and inclusion are aligned with business objectives.

Experience & Projects

UX Designer at Central Denmark Region

Lead UX Designer in the central web team, responsible for developing and maintaining user-facing platforms for 1.3 million citizens. Tasked with developing, evaluating, and implementing the design system across multiple platforms.

2022 - present

Online Coordinator at Nobia Denmark (HTH, Invita, uno form)

Designed and developed digital platforms where commercial targets were met through the integration of core usability principles.

2019 - 2022

UX Optimization of Esoft Systems' online platform

Master's thesis focusing on optimizing the user experience for Esoft Systems' digital platform.

2018

Redesign of Intelligent Banker's online platform & academic publication

Redesigned their current platform using a methodology that formed the basis for a published academic article.

2017

E-books for JUST-SOLD

Developed three e-books for JUST-SOLD as a freelance designer.

2017

Visual Identities for Innovatorium & InnoLab

Developed new visual identities and communication strategies as part of my Bachelor's thesis.

2016

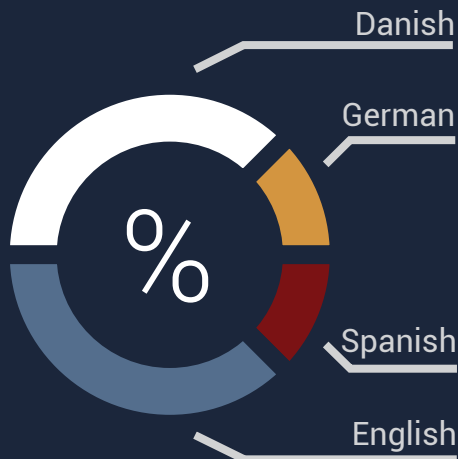


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Language



References



Vella Somoza Sanchez
SDU

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Esoft

Group CIO
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Education

Cand.it. Web Communication - University of Southern Denmark
2016-2018

BA in International Communication & Multimedia - Aarhus University
2013-2016

HHX - Morsø Handelsgymnasium
2010-2013

Core competencies

User experience (UX)
Figma
UI design
Interaction design
Wireframing & prototyping
Qualitative & quantitative research
Data-driven innovation
Data visualization
HTML5, CSS3, WordPress
Game development in Unity
Gamification

Design & development sprints
Agile teamwork
Concept development
Graphic design (Adobe)
Video & photo production
Visual identity
Marketing management
Experience economy
Web development
Presenting & teaching
Instructional materials

Beyond the professional profile

I thrive best in a state of momentum—not necessarily fast, but constant, like a diesel engine that shouldn't stand still for too long. I am in a great place in my life where the last three years have added the titles of homeowner, parent, and Airbnb host to my resume. These roles have made me more certain of who I am and what I want to fill my life with. After work, I recharge outdoors, tending to our property and houses. Building something physical in the moment while creating a future for my family gives me a deep sense of purpose.



Outdoor



Active



Travel



**Knowl-
edge**



**Electronic
& Gadgets**



Photo